

[Workshop to address trade and investment](#)

[DailyPost Administrator](#) posted on August 27, 2010 22:43 ★★★★★

From the 29th to the 31st of Augusts in Port Vila, Vanuatu, a TRINNEX workshop, is organised by PROINVEST (www.proinvest.eu.org), an EU-ACP programme, with the contribution of the Pacific Island Forum and PATA, to bring together key private sector representatives including PIPSO, regional organisations including PT&I, sector experts, and international organisations to identify practical actions as part of the ongoing efforts to address the challenges and opportunities in developing investment and trade in the Pacific Islands.

How can tourism in the Pacific be supported to reach its potential to generate exports and create livelihoods in the Pacific?

How can the tourism sector be harnessed to promote economic diversification? And how can this be done in a way that is sustainable respecting the ecology of the islands?

These will be some of the key issues to be tackled at the workshop. A range of specific areas will be addressed. These include how to harness international trade and investment agreements and the Economic Partnership Agreement with the EU to promote investment in tourism. The promotion of linkages to the tourism sector and its sustainability will also be covered. Presentations will be made by the Pacific Island Forum Secretariat, the European Commission, the International Finance Corporation, PT&I and the Pacific Institute of Public Policy, amongst others.

The workshop is part of the continuing support by the PROINVEST Programme, under the auspices of the EU-ACP, to the tourism sector in the Pacific. It follows on from the PROFIT conference of 2006 and the TIDES conference in 2010, both aimed at promoting investment in the region.

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