

## PANG 2007-2009 Strategic Plan – Work Programme

STRATEGIES / ACTIONS	ACTIVITIES (general description)	OUTPUT (details on how we do this)	OUTCOME (what the direct effect is)	IMPACT (what the overall/strategic impact is)
Research	1. <b>Make relevant research, documents, agreements, contacts for trade issues in the Pacific available online.</b>	<b>1. Website content</b> 1.1. Country situation overview 1.2. Collate relevant Trade Agreements 1.3. Collate relevant studies, papers and research 1.4. Collate contact details and information on relevant NGOs and networks 1.5. Profile relevant government personnel 1.6. Clearly outline the structure and processes and status of negotiations of PACER, PICTA, PP, WTO 1.7. This work will be assisted by Research Interns	<ul style="list-style-type: none"> <li>▪ Information collated on Pacific trade issues</li> <li>▪ Easy access for stakeholders: public, academics, students, other NGOs</li> <li>▪ Increase PANG's knowledge base and capacity in trade issues</li> <li>▪ Facilitate advocacy work of PANG and PANG networks in Pacific</li> </ul>	<ul style="list-style-type: none"> <li>▪ Pacific trade related information is collated and made easily accessible</li> </ul>
	2. <b>Measure the effects of economic deregulation.</b>	<b>2. Baseline studies</b> 2.1. Research and set up a model for baseline studies to measure the impact of economic deregulation on societies in the Pacific. 2.2. Look at similar studies set up in other ACP and developing countries 2.3. Do a pilot study to test the model 2.4. Establish baseline studies to measure the impact	<ul style="list-style-type: none"> <li>▪ Statistics and research to back up advocacy work of PANG and in the PANG network</li> <li>▪ Support MFAT negotiation work</li> <li>▪ Information to support the work of stakeholders: public, academics, students, other NGOs</li> <li>▪ Alternative research</li> </ul>	<ul style="list-style-type: none"> <li>▪ Research is done to better understand the impacts of neoliberal policies.</li> <li>▪ Information is made easily available.</li> </ul>

			to dispute arguments for neoliberal policies.	
	<b>3. Research Internships</b>	3. Set up a programme for tertiary students to have part-time internships doing research for PANG	<ul style="list-style-type: none"> <li>▪ Community engagement</li> <li>▪ Skill building in trade issues</li> <li>▪ Skill building in advocacy and research</li> <li>▪ Ease work load of research work (especially for website)</li> </ul>	<ul style="list-style-type: none"> <li>▪ Pacific people's capacity in trade related issues is increased.</li> </ul>
<b>Advocacy</b>	<b>4. Engage with Public for education and awareness on trade</b>	<b>4. Public campaigns/events</b> 4.1. Fair Trade Fortnight (Link work with ONZ) 4.2. Debate panels (attracts media coverage through attendance of prominent figures) 4.3. Set up subscription for e-Bulletin on website 4.4. See points 5-11. 4.5. Presentations to school children 4.6. University/community trade action group	<ul style="list-style-type: none"> <li>▪ Community engagement</li> <li>▪ Engagement with key stakeholders: public, academics, students, private sector, government.</li> <li>▪ <b>Building capacity with Oxfam</b></li> <li>▪ <b>Networking with organisations in Fiji</b></li> </ul>	<ul style="list-style-type: none"> <li>▪ Raising awareness</li> <li>▪ Facilitating community/public responses to trade issues</li> <li>▪ Networking with key stakeholders</li> <li>▪ Mobilising public and other groups</li> </ul>
	<b>5. Engage with the media on Pacific trade issues</b>	<b>5. Engage with media</b> 5.1. Set up a media trade literacy training so trade issues get better economic coverage.	<ul style="list-style-type: none"> <li>▪ Build media capacity to report on trade issues</li> <li>▪ Networking/build relationships with</li> </ul>	<ul style="list-style-type: none"> <li>▪ Raising awareness</li> </ul>

		5.2. Engage with: Morning radio show hosts, TV indepth news reporters, print journalists, Fijilive and online journalists	<ul style="list-style-type: none"> <li>▪ key partners</li> <li>▪ Build PANG's training capacity</li> </ul>	
	<b>6. Engage with Governments on Pacific trade issues</b>	<b>6. Engage with governments through:</b> 6.1. Policy dialogue with governments and regional bodies 6.2. Promoting Pacific positions through international/regional networks	<ul style="list-style-type: none"> <li>▪ Build PANG's capacity in trade issues</li> <li>▪ Networking/build relationships with key partners</li> <li>▪ Influencing policy and trade agreements</li> <li>▪ Promoting Pacific positions</li> </ul>	<ul style="list-style-type: none"> <li>▪ Policy impact</li> <li>▪ Raising awareness of critical perspectives on trade</li> <li>▪ Building networks</li> </ul>
	<b>7. Engage with other NGOs on Pacific trade issues</b>	<b>7. Engage with NGOs:</b> 7.1. CSOs: (environment, gender, governance (PCPI, CCF), poverty) 7.2. Private sector organisations 7.3. Unions 7.4. Churches 7.4.1. Dialogue with church leaders on trade so this can fit into their existing work. Encourage linking church work on poverty and trade agreements and negotiations	<ul style="list-style-type: none"> <li>▪ Networking/building relationships with key partners</li> <li>▪ Building capacity of key partners</li> <li>▪ Mobilising cross-sectoral understanding and support</li> </ul>	<ul style="list-style-type: none"> <li>▪ Raising awareness</li> <li>▪ Building networks</li> <li>▪ Mobilising groups</li> </ul>
	<b>8. Network with relevant organisations</b>	<b>8. Engage with relevant organisations:</b> 8.1. NGOs and networks at	<ul style="list-style-type: none"> <li>▪ Link PANG in with information networks</li> <li>▪ Link PANG in with</li> </ul>	<ul style="list-style-type: none"> <li>▪ PANG is networked with relevant organisations and</li> </ul>

		<p>national and regional and international levels</p> <p>8.2. Seek membership and involvement in relevant networks, such as PRNGO, IGTN etc.</p> <p>8.3. Compile a contact list of people and profile NGOs to work with</p> <p>8.4. Profile and join international and regional networks</p>	<p>advocacy networks</p> <ul style="list-style-type: none"> <li>▪ Support advocacy work through list of contacts</li> <li>▪ Make links between Pacific networks and other networks to improve work on PANG's agenda</li> </ul>	<p>networks and can share information, skills and work together strategically.</p>
	<b>9. Reactivate the Drau-ni-salato Award</b>	<p><b>9. Drau-ni-salato:</b></p> <p>9.1. Set up the framework for how the Drau-ni-salato award should work.</p> <p>9.2. Expand to other countries with a view to a regional award in the future.</p>	<ul style="list-style-type: none"> <li>▪ Media attention and public awareness</li> <li>▪ Hold the private sector accountable</li> <li>▪ Gather information on activities of private sector</li> </ul>	<ul style="list-style-type: none"> <li>▪ Private sector corporations held accountable for their activities.</li> <li>▪ Awareness raising on neoliberal economic policies</li> </ul>
	<b>10. Foster and promote activism</b>	<p><b>10. Activism:</b></p> <p>10.1. Participation in networks</p> <p>10.2. Internship programme</p> <p>10.3. National trade action groups</p> <p>10.4. Being outspoken</p>	<ul style="list-style-type: none"> <li>▪ Engagement with other networks, groups and individuals</li> <li>▪ Role-modelling and supporting other activist and critical groups/networks</li> </ul>	<ul style="list-style-type: none"> <li>▪ Awareness raising and leadership on trade and economic issues.</li> </ul>
	<b>11. E-Trade Bulletin (and fax)</b>	<p><b>11. Trade Bulletin</b></p> <p>11.1. Collate News – regional and global</p> <p>11.2. Profile NGOs</p> <p>11.3. Profile Pacific trade teams (negotiators, ministers, reps to WTO etc)</p>	<ul style="list-style-type: none"> <li>▪ Mobilising and informing networks and stakeholders</li> <li>▪ Creating a critical information source on Pacific trade related issues,</li> </ul>	<ul style="list-style-type: none"> <li>▪ Awareness raising and networking on trade and economic issues.</li> </ul>

			documenting NGOs, activities, and Pacific trade related activities	
	<b>12. Pacific People's Platform on Trade</b>	12. Facilitate the creation of a Pacific People's Platform on Trade (See PTEP (point 14))	<ul style="list-style-type: none"> <li>▪ Dialogue and mobilisation of Pacific people, groups and networks</li> <li>▪ Creation of an advocacy document</li> <li>▪ Critical support for government negotiators</li> </ul>	<ul style="list-style-type: none"> <li>▪ Creation of a Pacific People's Platform on Trade</li> <li>▪ Awareness raising</li> <li>▪ Creation of an advocacy tool</li> <li>▪ Strengthen work on trade in the Pacific</li> </ul>
	<b>13. PANG Perspectives on Trade Issues</b>	<b>13. PANG Perspectives</b> 13.1. Process of trade negotiations (not transparent, democratic, accessible or publicised) 13.2. Pacific EPA 13.3. PACER 13.4. Services 13.5. Goods 13.6. Mode Four – Labour Mobility 13.7. Singapore Issues – investment, government procurement and competition policy 13.8. TRIPS plus 13.9. Gender and Trade	<ul style="list-style-type: none"> <li>▪ Mobilising and informing networks and stakeholders</li> <li>▪ Creating a critical information source on Pacific trade related issues</li> <li>▪ Website content</li> </ul>	<ul style="list-style-type: none"> <li>▪ Information creation, and made easily accessible.</li> </ul>
<b>Training</b>	<b>14. Pacific Trade Education Programme (PTEP)</b>	<b>14. PTEP:</b> 14.1. Four conferences to be held during 2007: <ul style="list-style-type: none"> <li>▪ Introductory basics on trade</li> <li>▪ Making the links (trade and</li> </ul>	<ul style="list-style-type: none"> <li>▪ Building networks</li> <li>▪ Mobilising individuals and groups</li> <li>▪ Capacity/skill building</li> </ul>	<ul style="list-style-type: none"> <li>▪ Mobilisation, awareness raising, information sharing, skill and capacity building on trade</li> </ul>

		stakeholders) and training of trainers <ul style="list-style-type: none"> <li>▪ Pacific Strategy Building</li> <li>▪ Pacific People's Platform on Trade</li> </ul>	<ul style="list-style-type: none"> <li>▪ Trade awareness</li> <li>▪ Create strategies</li> <li>▪ Create Pacific People's Platform on Trade</li> </ul>	issues in the Pacific.
	<b>15. Trade Educators</b>	15. Educators who can conduct seminars on trade policy in the Pacific and how it impacts stakeholders: CSOs work, private sector, other government departments, households and poverty, access to public services.	<ul style="list-style-type: none"> <li>▪ The training of trade issue educators</li> </ul>	<ul style="list-style-type: none"> <li>▪ Creation of a means of awareness raising and capacity building on trade issues in the Pacific.</li> </ul>
<b>IEC – development of advocacy materials.</b>	<b>16. Develop IEC material on trade and globalisation</b>	<b>16. IEC Material</b> 16.1. Work with ONZ 16.2. Work on the following issues: <ul style="list-style-type: none"> <li>▪ Process of trade negotiations (not transparent, democratic, accessible or publicised)</li> <li>▪ Pacific EPA</li> <li>▪ PACER</li> <li>▪ Services</li> <li>▪ Goods</li> <li>▪ Mode Four – Labour Mobility</li> <li>▪ Singapore Issues – investment, government procurement and competition policy</li> <li>▪ TRIPS plus</li> <li>▪ Gender and Trade</li> <li>▪ Private Sector and Trade</li> </ul>	<ul style="list-style-type: none"> <li>▪ Creation of IEC material</li> <li>▪ Facilitate education and advocacy</li> </ul>	<ul style="list-style-type: none"> <li>▪ Advocacy and education tools</li> </ul>

<p><b>Website development and regular maintenance</b></p>	<p><b>17. Develop website content (see research)</b></p>	<p><b>17. Website</b>  17.1. See Website (point 1)  17.2. Hire Communication/Research Officer  17.3. Have an online subscription to trade bulletin  17.4. Online subscription to egroup</p>	<ul style="list-style-type: none"> <li>▪ Easy access to information to stakeholders</li> <li>▪ Awareness raising</li> <li>▪ Facilitate information sharing and networks</li> <li>▪ Support advocacy and accountability work</li> <li>▪ Support regional groups/networks</li> </ul>	<ul style="list-style-type: none"> <li>▪ Creation of an information and networking tool for advocacy, training and research on Pacific trade issues.</li> </ul>
<p><b>Institutional Strengthening</b></p>	<p><b>18. Building capacities of staff</b></p>	<p><b>18. Building capacities of staff</b>  18.1. Link into Networks and find training /conference opportunities  18.2. Through exposure to peer organisations doing work in trade and globalisation activism.  18.3. Other training opportunities  18.4. Liaising with Forum Sec experts, government experts on PANG agenda issues</p>	<ul style="list-style-type: none"> <li>▪ Build PANG research, training and advocacy capacity</li> <li>▪ Network with other groups/networks</li> <li>▪ Means to sharing skills and information in the region</li> </ul>	<ul style="list-style-type: none"> <li>▪ Increasing PANG's training, research and advocacy performance.</li> </ul>
	<p><b>19. Resource mobilisation. (getting more funding)</b>  19.1. Staff members  19.2. PTEP  19.3. Trade deregulation monitoring project</p>	<p><b>19. Resource Mobilisation</b>  19.1. Do research to find funding opportunities  19.2. Find funding for PTEP</p>	<ul style="list-style-type: none"> <li>▪ New programmes have funding</li> </ul>	<ul style="list-style-type: none"> <li>▪ Financing for stability and long term continuation of PANG.</li> </ul>
	<p><b>20. Monitoring and Evaluation of PANG work</b></p>	<p><b>20. Monitoring</b>  20.1. Do regular monitoring of</p>	<ul style="list-style-type: none"> <li>▪ Programmes are evaluated and</li> </ul>	<ul style="list-style-type: none"> <li>▪ Facilitate good governance and</li> </ul>

		<p>our work and performance</p> <p>20.2. Do regular monitoring of our governance structures</p> <p>20.3. Keep accountable to donors</p>	<p>monitored</p> <ul style="list-style-type: none"> <li>▪ PANG effectiveness is better managed</li> </ul>	<p>performance of PANG.</p>
	<p><b>21. Review Strategic Plan at 1½ years</b></p>	<p><b>22. Review</b></p> <p>22.1. Hold a second Strategic Planning Meeting in mid 2008</p>	<ul style="list-style-type: none"> <li>▪ Strategic plan document is reviewed, relevant and responsive to changes in PANG and PANG's environment.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Facilitate good governance and performance of PANG.</li> </ul>
	<p><b>23. Set up internship programme for tertiary students</b></p>	<p><b>21. Internship Programme</b></p> <p>21.1. Capacity for 2-3 interns</p>	<ul style="list-style-type: none"> <li>▪ Provide human resources to PANG – ease workload</li> <li>▪ Train future staff members</li> <li>▪ Make links with academic community</li> </ul>	<ul style="list-style-type: none"> <li>▪ Awareness raising and human resource creation for PANG's work.</li> </ul>
	<p><b>24. Hire Staff</b></p>	<p><b>25. Hire Staff</b></p> <p>25.1. Communications/Research Officer</p> <p>25.2. Policy Analyst/Researcher?</p> <p>25.3. Administrative/Accounts person</p> <p>21.2. Trade Educators</p>	<ul style="list-style-type: none"> <li>▪ Staff build skills and capacity and effectiveness of PANG increases</li> </ul>	<ul style="list-style-type: none"> <li>▪ Building PANG's capacity to implement its work programme.</li> </ul>